Project Charter



# **1. Project Charter**

## **1.1. Project Vision**

For consumers who prefer cinema entertainment. CineSocial is an online cinema find booking system and a clone of

Facebook and Netflix will bring all together.

Unlike the other competitors, our system can run on both web browsers and cross-platform mobile solution.

## **1.2. Project Mission**

Facilitate ticket booking and social networking and online watch cinema, bring all together via cross-multi platform solution.

## **1.3. Project Success Criteria**

1. The App has a high number of downloads on Google Play and App store
2. The App has ratings of 4-5 stars on Google Play and App Store and more than 10 positive reviews on each platform
3. The number of CineSocial customers grew by 10%